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PUFFERBILLY DAYS™ ANNOUNCES 2022 THEME, SCHEDULE OF EVENTS

In early 2022, the Pufferbilly Days™ Steering Committee invited the community to submit design and theme ideas for the 2022 festival. "Let the Good Times Roll", submitted by Alexis Gill of Boone, was the theme selected for this year's event.

Alexis Gill grew up traveling to visit family in Boone and always attended the annual 4th of July fireworks across from the speedway. After graduating from Iowa State University and moving to Boone in the summer of 2021 with her husband, she knew that she wanted to quickly become closer to the community. This led to the design process of the 45th Annual Pufferbilly Days logo! This year's theme, "Let the Good Times Roll", was inspired by both the retro nostalgia of the 80's, and the hopeful creation of new memories for all who attend.

In addition to promoting the theme and design, the complete schedule of events has been released. Traditional events including the Saturday morning parade, food vendors and beer tent, craft fair, and family friendly activities remain a staple to the schedule. Free live music on Friday night will feature the Justin Elliott Band. Hawk McIntyre and Jake Doty will entertain with Happy Hour Live on Saturday afternoon, and Saturday night main stage entertainment will be provided by Jimmy the Weasel.

New additions to the schedule include bringing back the Motorcycle Show, adding a Model Train Display & Swap Meet, and a Mullet and Mustache Contest on the main stage.

The 45th Pufferbilly Days™ festival will take place August 5-7, 2022 in downtown Boone. More information is available on the Pufferbilly Days page on Facebook and at www.PufferbillyDays.com.

(Insert: 2022 festival tee design)



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For more information, please contact Laura Bade at the Boone County Chamber of Commerce at 515-432-3342 or laura@boonecountychamber.com.