



## **NEWS RELEASE – For immediate release**

June 7, 2021

The Boone County Chamber of Commerce is excited to announce the arrival of new staff member Laura Bade, Communications and Events Director.

In this position, Bade will plan and execute annual events including Pufferbilly Days™, the Golf Classic, and many other events throughout the year. She will also create marketing materials and communication pieces while managing the Chamber's websites and social media presence.

Bade, a Boone Native, comes to the Chamber with 10 years of event planning experience, most recently planning conferences and events and managing membership processes for nonprofit associations. After graduating from Boone High School, Bade obtained a bachelor's in sociology from Central College in Pella and earned a master's of higher education administration from the University of Kansas in Lawrence. She is excited utilize her skills in event planning, organizational leadership, and marketing creation and communications in support of Boone's events and community opportunities.

Bade can be reached via email at [events@booneiowa.us](mailto:events@booneiowa.us) or by phone at 432-3342.